

# Atlanta Area Lawn Fertilization Company

ID# 6110-0021

## Financials

Gross Sales 2024  
-Tax Return-

**\$ 758,095**

Discretionary Earnings 2024  
-Tax Return-

**\$ 421,959**

Gross Sales 2023  
-Tax Return-

**\$ 779,633**

Discretionary Earnings 2023  
-Tax Return-

**\$ 468,578**

## Asking Price

**\$ 1,250,000**

## Business Highlights

An established Metro Atlanta lawn care firm, specializing in lawn fertilization, is available for acquisition. With over 1,600 active recurring residential clients, the Company enjoys robust recurring revenue and exceptional client retention (~90%). Its strong brand reputation and service quality have made it a premier provider in affluent neighborhoods. A densely clustered client base (the majority of clients within an 10-mile radius) drives exceptional route efficiency and high margins.

For over 25 years, the owner has built the Company into a turnkey operation with reliable staff, well-documented processes, and integrated systems. The business runs smoothly without requiring the owner in the field, allowing the owner to focus on administrative oversight. This seasoned team and solid infrastructure enable consistent service delivery and have even afforded the owner significant personal flexibility.

Notably, the business has weathered a recent down period due to the owner's illness, which temporarily reduced his active involvement. Despite this short-term impact, core operations and recurring revenues remained strong and stable, underscoring the enterprise's resilience. The Company maintains excellent books and records, ensuring transparency for a new owner. Its reputation in an affluent market is exemplary.

This is a confidential opportunity to acquire a thriving, well-positioned fertilization provider with a deep customer base and strong cash flow. The platform is primed for a new owner to step in and accelerate growth. With a respected brand, dense service routes, and enduring client loyalty, a strategic buyer can leverage these strengths to further expand in a growing Metro Atlanta market.

This opportunity will appeal to both strategic and owner-operator buyers. For strategic acquirers in lawn care or home services, it offers an attractive bolt-on platform with immediate route density benefits, a loyal client base, and a premium presence in the Metro Atlanta market. Owner-operators will find a turnkey business with an established clientele, reliable recurring revenue, and solid systems—allowing a new owner to step in confidently and continue its success. With its recurring revenue base, high client retention, and sterling reputation, this company represents a compelling confidential opportunity to acquire a thriving business poised for further growth. Qualified buyers are invited to inquire for more details under NDA.

## General Location

Atlanta, GA

## SBA Lender Pre-qualified

Buyer Down Payment:

**\$ 147,000\***

\*Buyer will receive \$100,000 of Working Capital on the day of closing.

Loan Term.....120 Months, Fully Amortized  
Rate.....Prime Rate P+2.75 % (10.25% Present Rate)  
Monthly Loan Payment.....\$16,690

Small Business Administration financing is subject to the qualification of individual Buyers. This business has not directly been reviewed by the SBA.

OFFERED BY: **Jim Parker / Simon Harrison**

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Confidential details will be provided upon receipt of a signed confidentiality agreement and a completed Financial and Experience Profile.

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