

# The Ultimate Platinum Opportunity (\$3.75M)

The ultimate platinum opportunity is for extremely serious, exceedingly skilled and acutely experienced collectors of high-end, world-class artwork, with a thorough knowledge and understanding of the post-war and contemporary markets in the U.S., Europe and Asia.

Clients also welcomed include new collectors, art enthusiasts, investors, patrons; any and all *"one-percenters"* and / or *"high-net-worth individuals"* with experience in this market; and love and appreciate amazing, beautiful, high-value wall decor!

If you're in this wealth class and have been looking for a lucrative investment, take advantage of this exclusive and exceptionally rare initiative to market a collection of twenty-five (25), original, one-of-kind, abstract expressionist paintings.

These pieces were produced by a highly skilled, uniquely qualified, extensively gifted and extraordinarily creative US-based, professional artist and studio owner with over thirty years of experience!

## ABOUT THE ARTIST

This master painter has been professionally creating, exhibiting and selling since 1990. He launched his contemporary art enterprise in 2008, making his name and leaving his mark in the luxury residential and commercial interior design industries in Texas.

Elite home builders throughout the state have installed his artwork in their multi-million-dollar custom estates. Commercial land developers, property managers and interior designers have purchased and permanently installed his artwork in their Class A+ projects; low- and high-rise condominiums and townhomes; hotels, hospitals and clinics; financial institutions, corporate offices and universities, to name a few. This artist's creations are cornerstones of numerous major public, private, corporate and university collections.

## ABOUT THE WORK

The magnificent pieces in this collection truly reflect, fully represent and completely realize the commitment to excellence and edgy, ground-breaking, risk-taking imagery found in the masters of 1950s through 1970s abstract expressionism.

This artist's refined and highly specialized style of imagery creation was achieved by using the palette knife and other instruments to apply very diverse kinds of media and texture to various surface materials.

Sophisticated blending and mixing effects; along with splatter, splash, drip, flow and pour techniques; coupled with spontaneous and dramatic movement of media are featured in almost all of his paintings! Rarely were preconceived ideas or plans in mind when a blank surface was engaged.

His artwork consistently captivated, bedazzled, mystified and intrigued collectors. Each painting is distinctly different from the one before, as well as the one after. Each painting has its own individual story and identity; its own individual character and personality; and its own individual impact on the viewer.

This artist has never utilized in-house production or finishing teams. No aides, assistants, helpers or anyone else ever applied color, highlights or texture to any of his paintings. Thus, no assembly or production lines existed.

All works were created exclusively by this artist's hands — one-at-a-time. And multiple canvasses were never worked simultaneously! This resulted in only a few paintings being produced each year.

However, the small production numbers allowed more time for uncompromising standards to be fully and completely imbedded into each piece!

Extreme attention to detail, painstaking quality assurance, immeasurable creativity, vision and cutting-edge alchemy were just a few of those standards.

These critical quality control measures maintained the purity and integrity of the work. These measures also ensured aggressive value accrual over time.

The dimensions of eighteen paintings are 60" x 48" (horizontal and vertical). The dimensions of six paintings are 48" x 36" (vertical). And the dimensions of one painting are 60" x 72" (horizontal).

## **ONCE IN A LIFETIME**

This is the first-time offering of these twenty-five creations in one collection. These paintings have never been in any collection other than that of the artist himself.

This artist never indiscriminately circulated these pieces through multiple metropolitan galleries, museums or auction houses; nor traveling exhibitions or rotating art fairs.

Prudently controlled production, limited exposure and market exclusivity have led to value stability and value accrual. Because of very structured and strict management, every painting in this collection is in excellent condition and at the pinnacle of value!

## **ENHANCE YOUR COLLECTION**

These creations are visually breathtaking and will greatly enhance the quality, integrity, credibility, visibility, importance and value of any esteemed collection of post-war and contemporary art — anywhere in the world!

In addition, these pieces are very substantial because of the heavy amount of media and texture applied. Collectors that purchase, then hold, original, one-of-kind, post-war and contemporary art *"ALWAYS"* receive phenomenal future returns at auction or private resale!

## **AMAZING VALUE**

If you were to purchase these same twenty-five paintings through any blue-chip gallery, auction house or art fair in New York, London, Paris or Hong Kong, you'd pay many tens of thousands more per painting!

Purchasing directly from the artist eliminates the inflated commissions, fees; price guarantees, buyer's overhead premiums; artist's resale right payments, value added taxes (VAT); booth rental charges and other excessive markups that elite galleries, auction houses and art fairs worldwide are notorious for.

And since you're purchasing directly from the artist, authenticity is always guaranteed! All paintings have his bold, distinctive, hand-painted signature in the lower corners.

## **HEDGE AGAINST RECESSION, INFLATION & STAGFLATON**

No commodity acquisition or investment can guarantee a financial return or an increase in value. Markets can fluctuate causing variation in results. But historically, top-quality, original, one-of-a-kind, authentic artwork of this caliber *"NEVER"* goes down in value. It *"ONLY"* goes up!

Comprehensive and thorough analysis has concluded that the post-war and contemporary market has demonstrated consistently astounding value appreciation (surpassing gold, silver and real estate) during

global economic recession cycles driven by high inflation; while stocks, bonds, exchange-traded funds (ETFs), cryptocurrency, non-fungible tokens (NFTs) and other investments have consistently faltered.

Furthermore, projections indicate that this market is very well-positioned for additional sustained growth and value increase — despite any global economic turbulence!

See “**MARKET COMPETITION & EXPANSION**” for comprehensive discussion.

### **PRESENT YOUR BEST OFFER(S)**

The estimated value of this collection is based upon the value of comparable large collections of artwork in the New York, London, Paris and Hong Kong contemporary art markets. Tremendously deep and competitive discounts have already been applied. However, this artist is still very flexible and ready to further negotiate the final price point(s), especially for multiple painting purchases! So, don't miss this incredible opportunity. Present your best offer(s).

### **ACQUIRE ANY SINGLE WORK, GROUP OF WORKS — OR ALL TWENTY-FIVE**

The artist is willing to sell any work(s) in this collection individually or in groups! Any client or client team can purchase any single painting or group of paintings (of their choice) up to all twenty-five. This is a “first-come, first-served” opportunity!

Clients and / or teams are encouraged to submit their best offer proposal(s) immediately! So, if one, three, eight, twelve, seventeen or all twenty-five of these pieces have caught your eye, “*ACQUIRE THEM NOW*” before someone else does!

### **REVIEW THE COLLECTION CLOSE-UP / CONTACT THE ARTIST**

If you'd like to receive a high-resolution photograph (jpeg) of this collection through email; schedule a studio visit; or if you have questions, inquiries or comments for the artist, contact Platinum Contemporary via BusinessBroker.net.

### **MARKET COMPETITION & EXPANSION**

Similar large collections by other master painters are marketed worldwide by renowned, high-profile galleries, auction houses and art fairs. However, BusinessBroker.net is the “*EXCLUSIVE MARKETPLACE*” to purchase creations from this specific artist at uncommonly competitive prices!

He has chosen “*NOT TO PARTNER*” with any other asset marketing firms, galleries, auction houses or art fairs, “*BUT ONLY,*” with BusinessBroker.net! Also, no prints, copies or replicas of his work have ever been produced. So, direct competition is essentially zero!

Compare this artist's creations to similar pieces being marketed by any gallery or auction house based in New York, London, Paris or Hong Kong. Closely compare “*any artists anywhere*” with a similar practice to this artist. And you will immediately discover that there is no comparison whatsoever — especially on quality and price!

While evaluation, appraisal and opinions on the beauty, power and value of abstract expressionist artwork are totally subjective, you must still make “*YOUR DECISION*” based on these factors! When you do, you will conclude that this artist's work far exceeds all of your expectations, especially when compared to that of other artists — regardless of name recognition, status or fame!

If you, your family, business, corporation, gallery, museum or related concern collect art for its aesthetic and investment value; then, these paintings will not only increase the overall visibility, prestige and importance of your collection, but will substantially augment your asset portfolio as well!

This collection will be a priceless family or business heirloom to be treasured and passed down through generations. So in the future, if you or your heirs decide to liquidate separate works or the entire collection, the potential for astronomical returns at auction or private resale can only be imagined!

Since 2009, the post-war and contemporary market, overall, has demonstrated consistent, dramatic, *"virtually unlimited growth and expansion,"* which continues today! In 2021, the largest sector in the fine art auction market by value was by far post-war and contemporary, which along with modern art, accounted for 77% of the value of sales at fine art auctions and 81% of the number of lots sold worldwide.

Post-war and contemporary; and modern art have led the fine art market for the last 20 years, with the largest combined sales values and where the most record prices are achieved each year! Both sectors have gained substantial share over the last 20 years, from a minority of sales in the 1990s to almost half the market in 2000 and a majority in each year since, with post-war and contemporary leading consistently since 2011.

Post-war and contemporary maintained its position as the largest sector of the global fine art auction market in 2021, with a share of 55% of the value of global fine art auction sales. Sales in the sector totaled \$6.7 billion, an advance of 42% year-on-year, with the number of lots sold also increasing by 13%.

The growth in 2021 restored the market to close to 2018 levels and, although still 15% below the peak of 2014, sales have grown by over 200% since 2009. This level of market performance and resilience are absolutely astonishing! And this unlimited upward trajectory is all but guaranteed to continue for the foreseeable future.

However, please keep in mind, past performance should never be considered indicative of future performance. Markets can change. Potential clients should always perform their *"personal due diligence"* by independently researching any and all markets prior to investing or acquiring any commodity.  
(Auction Sales Statistics: UBS | Art Basel)