



**Listing #2946**  
**Listing Agent: S. Stricker**

## **Inflatable Indoor Playground Business**

### **Type of Business:**

This Inflatable Indoor Playground Business for sale in Iowa comes with proprietary inflatable playground equipment used for children's birthday parties, field trips and other special events. The business provides parents, day care businesses and area schools a clean, climate-controlled location for private parties, field trips, fundraisers and more. The business is open year-round and generally handles 80 – 120 private parties per month. The events at this business are coordinated by staff members so the adults can enjoy a safe and relaxing experience while the children bounce, jump, climb and run. The business has a robust client database, including email addresses, for approximately 22,000 clients.

### **Market Opportunity:**

A targeted marketing plan directed to bringing in new business from parents, childcare groups and schools would increase revenues. The business could also increase revenues by introducing new add-on products for parties such as glow items, bubble machines and character visits.

### **Reason for Selling:**

Retirement.

### **Financial Statistics:**

Outlined below is a snapshot of the revenue and net owner benefit.

	<u>3 Mos. 2023</u>	<u>2022</u>	<u>2021</u>	<u>2020</u>
<b>Revenue</b>	<b>\$144,358</b>	<b>\$484,113</b>	<b>\$261,312</b>	<b>\$119,641</b>
<b>N.O.B.</b>	<b>\$52,673</b>	<b>\$164,573</b>	<b>\$59,517</b>	<b>\$791</b>

\* Net Owner Benefit (N.O.B.) is the amount of cash generated by the business to be used at the discretion of the owner.

The Selling Price is **\$345,000** which includes all assets as shown on the asset list.

**Disclaimer: The information contained in this document is taken from sources provided by the seller and is not warranted or guaranteed by the Broker. Its content has been approved by the Seller and is subject to corrections and /or changes.**

**For more information on this outstanding acquisition opportunity, please contact:**

**Benchmark Business Group**  
**2409 Grand Avenue**  
**Des Moines, IA 50312**  
**Tel. (515) 288-6984 Fax. (515) 288-6987**  
[BenchmarkBusinessGroup.com](http://BenchmarkBusinessGroup.com)