



Listing #2953
Listing Agent: B. Dostal

Well Respected Health Food Store

Type of Business:

This well respected health food store for sale in the Waterloo/Cedar Falls metro is turnkey and ready for a new owner to step in and start making money on day one. The business stands out in the competitive environment of health food and supplement retailers due to its inviting atmosphere, top-notch service, and a large, diverse offering of product lines highly sought after in the current market. The loyal customer base provides steady revenue thanks to the knowledgeable staff who offer solutions for a wide range of health concerns including strengthening immunity, managing stress, reducing pain and improving sleep. The business also benefits from an excellent location with high traffic and good visibility.

Market Opportunity:

Additional growth could be generated by extending operating hours, offering additional product lines such as luxury soaps and other high-margin personal care items or by adding locations to capitalize on the proven business model established by the owner. The addition of an online ordering system could extend the reach to customers outside their current footprint. New local customers could be attained through partnerships with local fitness centers, and healthcare providers.

Reason for Selling:

Retirement.

Financial Statistics:

Outlined below is a snapshot of the revenue and net owner benefit.

	<u>2023</u>	<u>2022</u>	<u>2021</u>	<u>2020</u>
Revenue	\$338,304	\$320,735	\$333,346	\$329,660
N.O.B.	\$66,715	\$69,476	\$72,317	\$65,546

* Net Owner Benefit (N.O.B.) is the amount of cash generated by the business to be used at the discretion of the owner.

The Selling Price is **\$127,000** which includes \$30,000 of inventory and all assets as shown on the asset list.

Disclaimer: The information contained in this document is taken from sources provided by the seller and is not warranted or guaranteed by the Broker. Its content has been approved by the Seller and is subject to corrections and /or changes.

For more information on this outstanding acquisition opportunity, please contact:

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