Central Florida Concrete Coatings Business with Multi-Territory Coverage and Earnings Upside

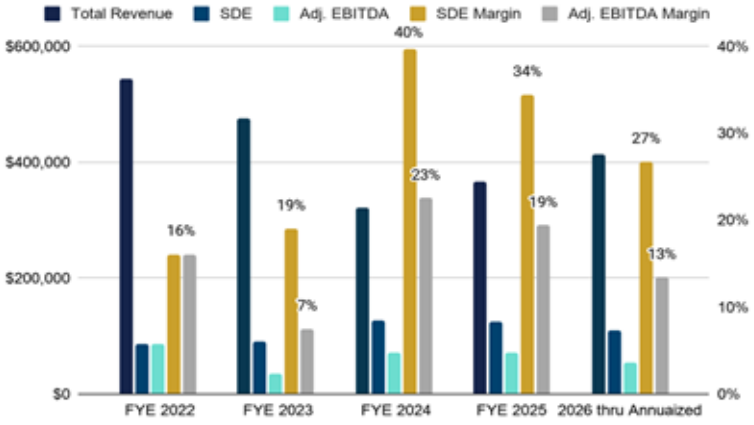
REVENUE 2026 thru Annualized	SDE 2026 thru Annualized	SDE Margin 2026 thru Annualized
$ 412,737 ★P&L	$ 110,313 ★P&L	27% ★P&L

BUSINESS HIGHLIGHTS

This business offers a **rare, turnkey acquisition of two prime, high-demand franchise territories in Central Orlando**. The business is currently structured for an absentee owner, leveraging an efficient, proven field crew that manages all installations, while administrative functions, including sales, estimation, and logistics, are streamlined for simplicity. For a **hands-on owner**, this opportunity presents significant upside. By stepping into the lead role, a new owner can recapture substantial labor costs currently paid to subcontractors, driving immediate profitability.

With a robust support framework already in place, including **dedicated marketing, product specialist access, and a full-time business coach**, this business is positioned to grow under new ambitious ownership.

PERFORMANCE SUMMARY



OFFERING PRICE

$ 90,000

- Asset Sale.
- **Inventory:** $65,000 included in the sale.
- **FF&E:** $35,000.

- **Margin Expansion:** Bulk purchasing and higher per-sq. ft. pricing can lift profitability, while larger jobs reduce per-sq. ft. labor, material, and equipment costs.
- **Proven Marketing playbook:** SEO has driven the strongest revenue impact, while select print advertising has generated ~3x return, supporting more consistent lead generation.

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