

FOR SALE: Brand Development for Apparel Lines

Nearly two decades of manufacturing support and production expertise!

Financial Overview

List Price: \$1,125,000

Gross Sales

2025
\$940,528

Cash Flow

2025
\$331,991

- **2025 Profit Margin:** 35%

Business Information

Services: Primarily acts as an outsourced production management firm. They coordinate product & production development and branding. They also offer material sourcing, pattern and sample coordination, factory placement, strategic advising and sales coaching

Clients: Serves apparel & textile entrepreneurs, clothing startups, apparel brands, and established companies seeking development, manufacturing, or growth support

Location: New York City with international client base

Lease: Centralized office in NYC

Staff: Production Manager, Production Assistant, Marketing Manager, and an intern. Supported by contractors for pattern making, sample making, marketing, SEO, and website development

Owners Role: The owner is active with sales and strategic advising. However, the team is capable and trusted to run the operation in her absence

Seller Training Period: 1 – 2 years with opportunity to extend should the buyer desire

Reason for Selling: Growing family

Year Established: 2008

Growth Opportunities: Expanding the online courses, adding digital educational products, hiring another production manager, and strengthening e-commerce support

Funding Example

Purchase Price: \$1,125,000

10% Buyer Down Payment	\$112,500
10% Seller Financing	\$112,500
80% Bank Loan	\$900,000

Description

Founded in 2008, this is a New York City-based business where they act as an outsourced production management firm. The Company primarily works with private fashion entrepreneurs, clothing startups, apparel brands, and established textile companies seeking support in product development, manufacturing, brand growth, or production operations. They provide an end-to-end suite of services that includes material sourcing, factory placement, production oversight, strategic advising, online courses, branding assistance, and sales coaching. Production management is the Company's principal service, supported by advisory and educational offerings. The Company operates from a centralized office in New York City. The team consists of a Production Manager, Production Assistant, Marketing Manager, and an intern. The team is supported by specialized contractors who provide pattern making, sample making, marketing, SEO, and website-development services. The owner spends time on sales and strategic advising. Seller is happy to stay on board for 1-2 years and carry a 10% promissory note as a show of good faith in the continued success of the business post close.

With a purchase price of **\$1,125,000** this business is primed and ready for a new owner to step in and continue with a legacy that has been built over the past 2 decades. Key growth opportunities include expanding their online courses, converting their existing expertise into additional digital educational products, and strengthening the sales and e-commerce support. A buyer could also benefit from their established supplier and factory network, repeatable operating systems, organic referral channels, industry visibility, and longstanding reputation within the production market.

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