

FOR SALE: Manufacturer of Private Label Pet Consumables

Developer & manufacturer of custom pet treats, supplements, and wellness products!

Financial Overview

List Price: \$605,000

Gross Sales

2025
\$818,180

Cash Flow

2025
\$201,352

- **2025 Profit Margin:** 20%
- **Only a 3 Multiple!**

Business Information

Services: Private-label and contract manufacturer of pet supplements. Products are manufactured using a handcrafted, cold-extrusion and air-drying process rather than baking or high-temperature dehydration. The Company's products are vegan, gluten-free, and free from animal-derived proteins and byproducts.

Clients: Pet product wholesalers, and consumer product companies

Service Area: Top States shipped to are CA, OH, FL, and the UK

Location: Relocatable.

Staff: Operations Manager and 4 in production

Year Established: 2012

Lease: 8,200 sq. ft. facility; production space on two sides, racking for warehousing, offices, conference room, 2 bathrooms, break area. Recently had an A+ from FDA

Reason for Selling: Retirement / Age

Seller Training Period: 1 year

Owners Role: Less than 20 hours a week, mostly high-level decision making

Growth Opportunities: Expand production capacity

Funding Example

Purchase Price: \$605,000

10% Buyer Down Payment	\$60,500
15% Seller Financing	\$90,750
75% Bank Financing	\$453,750

Description

The Company is a U.S. based private label manufacturer and product developer partner specializing in soft-chew nutritional supplements for the pet industry. It serves e-commerce sellers, retailers, and international customers seeking U.S. manufactured pet products. The Company operates from an FDA-registered facility in the Southeast market. The day-to-day functions are overseen by the Operations Manager and four production employees. The top States shipped to are California, Ohio, Florida, and the UK. Its quality-control and traceability procedures include certificates of analysis for incoming ingredients, batch codes, expiration dates, and documented ingredient tracking. Products are manufactured using a handcrafted, cold-extrusion and air-drying process rather than baking or high-temperature dehydration. The Company's products are vegan, gluten-free, and free from animal-derived proteins and byproducts. The daily operations are procurement, production planning, customer communication, manufacturing, packaging, and fulfillment. The owner provides high-level direction and currently works less than 20 hours per week. The sale is driven by the owner's desire to plan for retirement. He has offered to support the transition for 1 year and provide a 15% seller carry, demonstrating confidence in the Company's continued success following a transaction.

With a purchase price of **\$605,000**, this business is primed and ready for a new owner to step in and continue with successful operations. Its library of approximately 2,000 stock and custom formulations addresses a variety of targeted wellness needs, including digestive health, probiotics, hip and joint support, and skin and coat care.