

CONFIDENTIAL PROFILE

SIGN, APPAREL, PROMOTIONAL, VEHICLE WRAP AND GRAPHIC DESIGN BUSINESS FOR SALE

LOCATED IN NORTH CENTRAL INDIANA COLLEGE TOWN



Client #S-2524266



BUSINESS SUMMARY

This profitable service business is a well-established sign, apparel, graphic design, vehicle and architectural wrap, promotional and event business located in a North Central Indiana college town. It was founded in 2018 and has an excellent reputation for quality services in its markets. The current owner wishes to retire and is very motivated to sell to the right buyer.

Products & Services:

- Screen printed apparel
- Embroidered apparel
- Signs
- Vinyl
- Vehicle Graphics
- Vehicle Wraps
- Promotional Products
- Online Stores
- Graphic Design

FINANCIAL PERFORMANCE SUMMARY

2025 Revenue: \$1,217,972

2025 Cash Flow: : \$144,672

FF&E: \$185,484 (Included)

ACQUISITION INFO



ASKING PRICE: \$525K + INV



INVENTORY: VARIES

Inventory varies, and will be counted just prior to closing and paid in cash at cost.



TRAINING / TRANSITION

The current owner will provide training and transition assistance post-closing for a mutually agreeable period of time.

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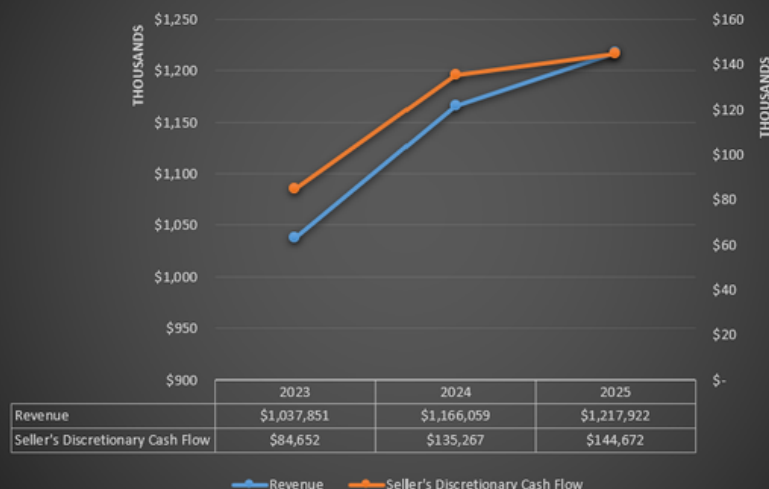
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OPERATIONS INFORMATION

Financial Comparison Years 2023 through 2025



EMPLOYEES

There are 6 employees in addition to owner, including a general manager.

REAL ESTATE INFORMATION

The business leases the 7,500 sq. ft. facility from the owner for \$4,000 per month with no CAM. The seller will lease the facility at similar terms, and will be open to signing a mutually agreeable longer term lease with options to renew, etc. Alternately, the seller will sell the real estate at fair market value in addition to the business.

CUSTOMER INFORMATION

Current customers are comprised of landlords, contractors, walk-in residential customers as well as some commercial clientele.

INVESTMENT CONSIDERATIONS

- A significant portion of the purchase price can be allocated to FF&E.
- The business has shown strong historical growth in both revenue and profitability.
- This business is well established in its market area, and has an excellent reputation for quality and customer service.
- High-margin product lines (wraps, wide-format graphics) with room to grow.
- National signage and vehicle wrap markets are forecast to grow through 2032, Indiana is expected to track slightly below but broadly in line with these trends.
- Current owner is willing to remain for a mutually agreeable period of training and transition and assist the new owner in building relationships with customers, vendors and employees, etc.

GROWTH OPPORTUNITIES

- Located relatively close to several transport hubs, and has the capability of expanding their shipping. Increasing e-commerce marketing and revenue is one possible avenue for growth.
- The business offers branded online stores to corporate clientele, and has the capacity to increase this revenue stream.
- A new owner operator could increase revenue by developing recurring or subscription revenue from fleets, plants, campuses, and retail.
- According to the current ownership, the business is not at capacity. There are several sales and production growth opportunities.
- The business relies heavily on word of mouth and some social advertising, and has not utilized many marketing or advertising channels. A new owner with a strong marketing plan could increase revenue and market presence.

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