

# FOR SALE: Furniture & Décor Procurement with Design Services

*Design service with furniture and décor sales!*

## Financial Overview

<b>List Price:</b>	<b>\$1,895,000</b>
<b>Gross Sales</b>	
2025	
\$3,943,237	
<b>Cash Flow</b>	
2025	2024
\$519,727	\$506,799

**Valuation:** Cash Flow x Multiple = Valuation  
 \$519,727 x 3.65 = \$1,897,003

## Business Information

**Services:** Design services which lead to the sale of interior furnishings such as lighting, rugs, and custom furniture, plus they provide logistics and installation of furniture

**Location:** Augusta GA and Greenville SC

**Service Area:** Primarily serves the Augusta, Aiken and Greenville markets, with additional revenue generated from an Atlanta-based designer network

**Year Established:** 2006

**Personnel:** 15 staff including experienced interior designers, design assistants, operations team, warehouse personnel, and in-house upholstery support

**Lease:** Operates a ~3,500 sq ft showroom plus ~1,500 sq ft office and a second showroom in Greenville, along with warehouse facilities in both locations

**Reason for Selling:** Retirement planning as the seller approaches 80

**Seller Training Period:** 1 year

**Clients:** Serves predominantly upscale clients that have high-end luxury homes, with occasional commercial projects and a strong base of repeat and referral customers

**Owners' Role:** Ownership oversees financial management, operations, design work, with active involvement in the business

**Growth Opportunities:** Expanding e-commerce capabilities, increasing digital marketing efforts, and building a network of independent designers

## Funding Example

**Purchase Price:** **\$1,895,000**

<b>10% Buyer Down Payment</b>	\$189,500
<b>15% Seller Financing</b>	\$284,250
<b>75% Bank Loan</b>	\$1,421,250

## Description

For 2 decades this company has operated from Greenville to Augusta and in Atlanta. Providing design services which leads to the sale of interior furnishings such as lighting, rugs, and custom furnishings. Their vertically integrated model manages the full client experience from consultation through procurement, delivery, and then installation. The business is supported by a team of approximately 15 employees including experienced designers, assistants, and logistics personnel. Operations are run out of two showroom locations totaling approximately 5,000+ square feet, complemented by warehouse facilities. The client base consists predominantly of affluent residential customers supported by repeat and referral business, along with occasional commercial projects. Ownership is actively involved in financial management, operations, design, and leadership. The seller is approaching retirement and has offered to stay with the business for 1 year to transition the new owner into their role. Additionally, the seller has offered to carry 15% of the purchase price as a vested interest in the continued success of the business moving forward.

Priced at **\$1,895,000**, this business is primed and ready for a new owner to step in and continue with operations that have been built over the past 2 decades. Growth opportunities have been identified through expansion of e-commerce capabilities, increased digital marketing, and development of independent designer partnerships.

**- CONFIDENTIAL -**

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