

# Established Specialty Beauty Retail Studio with Repeat Customer Demand

## REVENUE 2025



**\$ 284,159**

★ Tax Return

## SDE 2025



**\$ 63,518**

★ Tax Return

## SDE MARGIN 2025



**22%**

★ Tax Return

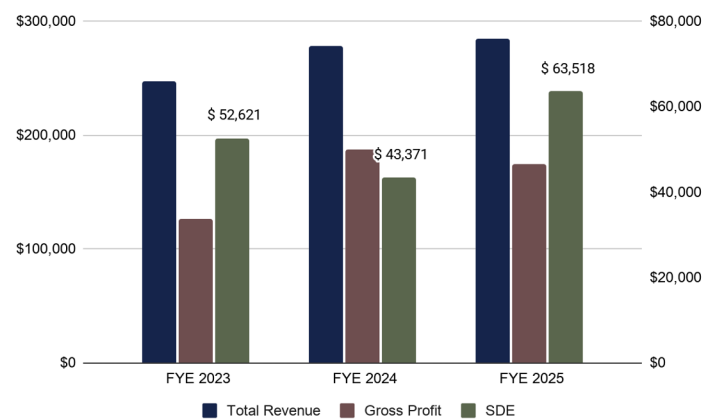
## BUSINESS HIGHLIGHTS

Beauty customers rely on this specialty cosmetics and skin care studio for **hands-on product guidance and makeup demonstrations**, that turn routine beauty purchases into repeat, relationship-driven transactions.

**Deep customer familiarity** allows staff to recommend complementary products and increase transaction value, while direct mail, email marketing, seasonal promotions, and gift-with-purchase campaigns create recurring reasons for customers to return.

Core retail sales remained steady after the 2023 spa-service disruption, and **\$51,601 in retail inventory value with little to no dead stock** gives the operation a clean merchandising base with upside through targeted local advertising, social media, and new-customer acquisition.

## PERFORMANCE SUMMARY



## OFFERING PRICE

**\$ 150,000**

- **Protected Demand:** A sole local studio for its franchised cosmetics and skin care brand gives the operation direct access to brand-loyal customers across the broader metro area.
- **Balanced Revenue:** Skin care, makeup, and color products generated 35.9%, 31.0%, and 26.7% of sales from Jan. 2023 through May 2026, reducing reliance on one product category.

- **Seller Financing:** 10% seller note at 8% interest provides a modest financing component alongside the listed cash purchase structure.



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