

HAWAII BUSINESS FOR SALE OPPORTUNITY

HAWAII DIRECT MAIL MARKETER

Pre-qualified for an SBA 7(a) Loan



INVESTMENT HIGHLIGHTS

- Great opportunities for growth, both on the current island and across the State of Hawaii.
- Significant barriers to competition give the business a strong pricing advantage.
- Ideal as a home-based business. No need for an expensive leased office.
- No physical assets or inventory to manage.
- Cash flow is always positive on a monthly basis as clients are billed and amounts due are collected by credit and debit cards by the end of the month.
- Low working capital needs, the business can run on net working capital of approximately \$30,000.
- Consistently strong contracted sales backlog, booked far into 2026.
- Living in Hawaii and making enough money to enjoy it.

EXECUTIVE SUMMARY:

This established and profitable direct mail marketing and advertising company, with over 30 years of operating history, a loyal client base, consistent cash flow and clean financials, is now available for sale due to the owners planned relocation from Hawaii.

The business provides direct mail services including envelopes, postcards, and complementary digital advertising for local Hawaiian businesses. Operations are currently focused primarily on a single island, offering significant untapped growth potential both within the existing market and across the rest of the state.

For the trailing twelve months ending March 31, 2026, the company generated over \$1,039,000 in revenue and \$238,496 in Seller's Discretionary Earnings (SDE), offering strong consistent cash flow and immediate return for the new owner.

This is a lean, easy to manage operation with only one employee and is home based to keep overhead low and to provide tax advantages. The owner reports that it is straightforward and enjoyable to run, requiring approximately 40 hours per week.

Beyond the numbers, this opportunity offers the chance to live and own a profitable business in one of the most desirable locations in the world. Hawaii offers an exceptional quality of life, featuring stunning natural scenery, a year-round tropical climate, and a vibrant, family focused culture.

This opportunity has been pre-approved for SBA 7(a) financing for qualified buyers, including 10% downpayment and a 10-year term.

Please contact us to obtain a detailed Confidential Business Profile with full business and financial details on the Business and the SBA 7(a) loan offer.

COMPANY

Listing ID: HI Mail
Location: Hawaii, Island confidential
Type of Entity: Corporation
Years Established: 30+

FINANCIAL SUMMARY

Trailing 12 months 3/31/2026
Sales: \$1,039,027
SDE: \$238,496

OFFERING SUMMARY

Asking Price: \$595,000
Inventory included in the Price: None
Tangible Assets (F, F & E): None
Non-Compete: 5 years in the State of Hawaii
Training: Two (2) weeks; 30 hrs./wk.
Sale Reason: Relocation

BUSINESS IS: Home Based

CUSTOMERS

Hawaii businesses who want to reach their consumer customers on a low cost and highly effective way.
No customer concentration.

EMPLOYEES

One office manager located in low-cost Philippines.

COMPETITION/MARKET

Very limited direct competition

EXPANSION OPPORTUNITIES

Growth via expanding in their current geographic market and to expand into the other Hawaii islands.

HOURS

The owner works about 40 hours during Monday through Friday.

LICENSING REQUIREMENTS

None

CONTACT

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Jansson Enterprises, LLC, dba Hawaii Business Sales, has been retained as the exclusive business intermediary in connection with a possible sale of the company.



www.HawaiiBizForSale.com

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