

# HAWAII BUSINESS FOR SALE OPPORTUNITY

## HAWAII DIRECT MAIL MARKETER

**Pre-qualified for an SBA 7(a) Loan**



### INVESTMENT HIGHLIGHTS

- Great opportunities for growth, both on the current island and across the State of Hawaii.
- Significant barriers to competition give the business a strong pricing advantage.
- Ideal as a home-based business. No need for an expensive leased office.
- No physical assets or inventory to manage.
- Cash flow is always positive on a monthly basis as clients are billed and amounts due are collected by credit and debit cards by the end of the month.
- Low working capital needs, the business can run on net working capital of approximately \$30,000.
- Consistently strong contracted sales backlog, booked far into 2026.
- Living in Hawaii and making enough money to enjoy it.

### EXECUTIVE SUMMARY:

This established and profitable direct mail marketing and advertising company, with over 30 years of operating history, a loyal client base, consistent cash flow and clean financials, is now available for sale due to the owners planned relocation from Hawaii.

The business provides direct mail services including envelopes, postcards, and complementary digital advertising for local Hawaiian businesses. Operations are currently focused primarily on a single island, offering significant untapped growth potential both within the existing market and across the rest of the state.

For the trailing twelve months ending March 31, 2026, the company generated over \$1,039,000 in revenue and \$238,496 in Seller's Discretionary Earnings (SDE), offering strong consistent cash flow and immediate return for the new owner.

This is a lean, easy to manage operation with only one employee and is home based to keep overhead low and to provide tax advantages. The owner reports that it is straightforward and enjoyable to run, requiring approximately 40 hours per week.

Beyond the numbers, this opportunity offers the chance to live and own a profitable business in one of the most desirable locations in the world. Hawaii offers an exceptional quality of life, featuring stunning natural scenery, a year-round tropical climate, and a vibrant, family focused culture.

**This opportunity has been pre-approved for SBA 7(a) financing for qualified buyers, including 10% downpayment and a 10-year term.**

**Please contact us to obtain a detailed Confidential Business Profile with full business and financial details on the Business and the SBA 7(a) loan offer.**

### **COMPANY**

Listing ID: HI Mail  
Location: Hawaii, Island confidential  
Type of Entity: Corporation  
Years Established: 30+

### **FINANCIAL SUMMARY**

Trailing 12 months 3/31/2026  
Sales: \$1,039,027  
SDE: \$238,496

### **OFFERING SUMMARY**

Asking Price: \$650,000  
Inventory included in the Price: None  
Tangible Assets (F, F & E): None  
Non-Compete: 5 years in the State of Hawaii  
Training: Two (2) weeks; 30 hrs./wk.  
Sale Reason: Relocation

**BUSINESS IS:** Home Based

### **CUSTOMERS**

Hawaii businesses who want to reach their consumer customers on a low cost and highly effective way.  
No customer concentration.

### **EMPLOYEES**

One office manager located in low-cost Philippines.

### **COMPETITION/MARKET**

Very limited direct competition

### **EXPANSION OPPORTUNITIES**

Growth via expanding in their current geographic market and to expand into the other Hawaii islands.

### **HOURS**

The owner works about 40 hours during Monday through Friday.

### **LICENSING REQUIREMENTS**

None

## CONTACT

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Jansson Enterprises, LLC, dba Hawaii Business Sales, has been retained as the exclusive business intermediary in connection with a possible sale of the company.



[www.HawaiiBizForSale.com](http://www.HawaiiBizForSale.com)

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