

FOR SALE: Behavioral Health Business for Children with Recurring Client Demand

Strong referral sources driven by growing awareness!

Financial Overview

List Price: \$325,000

Gross Sales

2025	2024
\$475,320	\$469,367

Cash Flow

2025
\$109,566

- **Profit Margin:** 27%
- **Low Multiple:** 2.95

Valuation: Cash Flow x Multiple = Valuation
 \$109,566 x 2.95 = \$323,219

Business Information

Clients: Serves children with focus, behavioral, and developmental challenges—along with a smaller number of adults—often including those with ADHD, autism, or related concerns, with or without formal diagnoses

Services: Provides non-medical, neurodevelopment-focused programs—including assessments, personalized training, progress tracking, and nutrition support—to improve focus, behavior, and cognitive function for children and adults

Lease: Spacious 4,500 sq ft facility used for in-person client programs and one-on-one private space

Location: Omaha, NE with 60% of clients in Omaha, 20% in Iowa, and 20% outside of Omaha NE

Staff: 10 with 2 full-time team members supported by several part-time coaches who deliver client programs and assist with daily operations

Reason for Selling: Succession planning

Year Established: 2017

Seller Training Period: 6 months to 1 year

Owners Role: Ownership is involved in daily operations, including program oversight, client enrollment, and business management

Office Equipment & Software: \$100,868

Growth Opportunities: Expanding insurance partnerships, increasing adult program offerings, strengthening referral relationships, and scaling marketing efforts to drive more client inquiries and enrollments

Funding Example

Purchase Price: \$325,000

20% Buyer Down Payment	\$65,000
10% Seller Financing	\$32,500
70% Bank Loan	\$227,500

Description

The business primarily serves children experiencing challenges related to focus, impulse control, and development—including those with ADHD, autism, or similar concerns—while also supporting a smaller segment of adult clients through a hybrid in-person and virtual model. Established nearly 10 years ago, this business provides non-medical, neurodevelopment-focused programs designed to improve attention, behavior, and cognitive function in children and adults. Core services include neurodevelopment programs focused on improving attention, behavior, and cognitive function; comprehensive assessments and progress tracking; personalized in-person and virtual training; and integrated nutrition support to enhance overall brain health. The business operates out of a 4,500 square foot facility used for assessments and hands-on training sessions, where clients work individually or in small groups with trained coaches. There are 10 on staff consisting of two full-time team members supported by several part-time coaches who deliver programming and assist with daily operations. Ownership remains involved in oversight, client enrollment, and overall management. The owner is planning for their next chapter and have decided to sell. They have offered to stay on and transition the new owner into their role for 6 months to 1 year in addition to carrying 10% of the purchase price as a show of good faith in the continued success of the business moving forward. Growth opportunities include expanding insurance partnerships, increasing adult program adoption, strengthening referral networks (such as pediatricians and schools), and enhancing marketing efforts to drive additional inquiries and conversions.