

FOR SALE: Liquor Store with GM in Place: SBA Approved

Only 2 Liquor Licenses allowed in town!

Financial Overview

List Price: \$745,000

Gross Sales

2025
\$931,345

Cash Flow

2025
\$208,346

Funding Example

Purchase Price: \$745,000

10% Buyer Down Payment	\$74,500
10% Seller Financing	\$74,500
80% Bank Loan	\$596,000

Purchase Price includes Inventory!

Included Inventory: \$440,000

- ~\$150,000 (Alcohol)
- ~\$40,000 (Bikes)
- ~\$250,000 (Liquor License)

Business Information

Low Competition: That state of Colorado limits liquor licenses; this is a closed market ~ keeping competition very low – only 2 allowed in this town

Services: Alcohol sales year-round

Clients: Vacationers, tourists, and locals

Year Established: 30+ Years

Location: Frisco, CO (5 miles from Frisco)

Lease: Cozy storefront with approximately 1,100 sq ft of retail space and storage for excursion equipment

Reason for Selling: Retirement / Age

Personnel: 1 General Manager and 3 Retail Associates

Owners Role: Only 15-20 hours /wk in the operations including customer service, order entry and financial oversight

Seller Training Period: 1 year

Growth Opportunities: Expand the current rental offerings to include more e-bikes and implement a marketing strategy

Miscellaneous: Bike rentals in the summer season generate roughly ~\$40,000 in revenue

Description

Serving both visitors and the local community with a combination of alcohol sales and bike rentals, this long-standing business has become a staple in the area. The business operates out of a cozy storefront with approximately 1,100 sq. ft. of retail space and dedicated storage for bike equipment. Its central location positions it well to attract steady tourist traffic along with loyal local patrons with easy accessibility off the main road. That state of Colorado limits liquor licenses; this is a closed market which keeps competition very low – there are only 2 licenses allowed in this town. There is a General Manager and three retail associates that support operations, while the owner spends roughly 15-20 hours per week on customer service, order entry and financial oversight. After decades of successful operation, the owner is seeking retirement and has committed to a smooth transition and will provide up to six months of training to ensure continued success. Additionally, the seller has offered to carry 10% of the purchase price as a show of good faith in the continued success of the business post close. Included in the sale is inventory valued over \$440,000 combining \$150k in alcohol, \$40k in bikes & excursion equipment, and the liquor license valued at \$250k. The new owner can capitalize on growth potential by expanding the rental inventory, particularly with e-bikes, and by implementing a focused marketing strategy to increase visibility and customer engagement.