

Financial Details

Gross Sales 2024

\$1,276,625

Discretionary Earnings 2025

\$240,876

Asking Price

\$795,000

May qualify for an E2 Visa

BUSINESS HIGHLIGHTS

This is a premier bespoke gym design and luxury fitness equipment company located in Fairfield County, Connecticut — one of the most affluent markets in the Northeast and within close proximity to New York City.

The business specializes in high-end residential gym design, premium equipment curation, and turnkey commercial fitness installations, serving discerning homeowners, luxury developers, and hospitality clients.

The company operates at the intersection of interior design, wellness, and performance fitness, offering fully customized gym spaces that integrate seamlessly into luxury homes and amenity-rich commercial properties. Revenue is generated through design services, equipment procurement, installation, and growing opportunities in recurring maintenance contracts.

The brand has established strong regional recognition and digital presence, supported by an engaged Instagram following of approximately 35,000, reinforcing its positioning as a design-forward leader in the luxury wellness space.

With increasing demand for integrated home wellness environments and premium amenity spaces in high-end real estate, the business is well-positioned for continued growth through expanded commercial contracts, strategic partnerships, and recurring service revenue.



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