

FOR SALE: Artificial Turf Sales and Installation

Located in Hawaii with sub-contracted crews on each island!

Financial Overview

List Price: \$165,000

Gross Sales

2025 Ann	2024
\$377,932	\$387,947

Cash Flow

2025 Ann	2024
\$49,027	\$77,286

- **Profit Margin:** 13%
- **Multiple:** 2.65

Valuation: 2-Year Avg. Cash Flow x Multiple = Valuation
 \$63,156 x 2.65 = \$167,363

Business Information

Equipment: \$52,000

Clients: Serving both homeowners and commercial clients, and are capable of managing large-scale installations such as play decks for high-rise buildings and golf course practice areas

Services: Supply and installation of synthetic turf for residential lawns, commercial projects, playgrounds, pet areas, putting greens, and bocce ball courts

Location: Big Island, HI with service throughout the Hawaiian Islands

Lease: No central office space – low overhead!

Personnel: Administrative Assistant and Subcontracted crews for all labor

Owners Role: The seller is spending roughly 10-15 hours per week in the business handling operations

Seller Training Period: 6 months to 1 year

Reason for Selling: Age/Retirement

Year Established: 2007

Growth Opportunities: Implement a marketing strategy and onboard additional install crews

Funding Example

Purchase Price: \$165,000

15% Buyer Down Payment	\$24,750
15% Seller Financing	\$24,750
70% Bank Loan / HELOC	\$115,500

Description

Established in 2007, this Hawaii-based synthetic turf company has built a strong reputation for quality and reliability in the supply and installation of premium artificial turf. The business serves a wide range of clients across the Hawaiian Islands, delivering solutions for luxury residences, commercial properties, playgrounds, pet areas, putting greens, bocce ball courts, and large-scale recreational facilities. Its diverse portfolio includes both high-end residential landscapes and complex commercial installations, such as play decks for high-rise buildings and golf course practice areas. The company operates with experienced and skilled subcontracted crews on each island with most leads being generated organically through the company's website, strong industry reputation, and word-of-mouth referrals. The seller is planning their retirement and has decided to pursue the sale of this business. The seller remains active in the operations, spending roughly 10-15 hours per week on lead processing & delegation, estimates, material ordering, and oversight of the install crews. The seller has offered to stay with the business for 6 months to 1 year as part of their transition, in addition to carrying 15% of the purchase price as a show of good faith in the continued success of the business post-close.

With a purchase price of **\$165,000**, significant growth opportunities exist for a new owner who wishes to implement targeted marketing strategies, or pursue additional commercial and government contracts. The business benefits from franchise support and national brand recognition, offering further resources for expansion. The current owner is committed to ensuring a seamless transition and is willing to provide comprehensive training and operational support post-sale. This is an opportunity to acquire a well-established, scalable business with a proven track record and substantial potential for future growth.

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