

# FOR SALE: Artificial Turf Sales and Installation

Located in Hawaii with sub-contracted crews on each island!

## Financial Overview

**List Price:** **\$165,000**

### Gross Sales

2025 Ann	2024
\$377,932	\$387,947

### Cash Flow

2025 Ann	2024
\$49,027	\$77,286

- Profit Margin:** 13%
- Multiple:** 2.65

**Valuation:** 2-Year Avg. Cash Flow x Multiple = Valuation  

$$\$63,156 \times 2.65 = \$167,363$$

## Business Information

**Equipment:** \$52,000

**Clients:** Serving both homeowners and commercial clients, and are capable of managing large-scale installations such as play decks for high-rise buildings and golf course practice areas

**Services:** Supply and installation of synthetic turf for residential lawns, commercial projects, playgrounds, pet areas, putting greens, and bocce ball courts

**Location:** Big Island, HI with service throughout the Hawaiian Islands

**Lease:** No central office space – low overhead!

**Personnel:** Administrative Assistant and Subcontracted crews for all labor

**Owners Role:** The seller is spending roughly 10-15 hours per week in the business handling operations

**Seller Training Period:** 6 months to 1 year

**Reason for Selling:** Age/Retirement

**Year Established:** 2007

**Growth Opportunities:** Implement a marketing strategy and onboard additional install crews

## Funding Example

**Purchase Price:** **\$165,000**

<b>15% Buyer Down Payment</b>	\$24,750
<b>15% Seller Financing</b>	\$24,750
<b>70% Bank Loan / HELOC</b>	\$115,500

## Description

Established in 2007, this Hawaii-based synthetic turf company has built a strong reputation for quality and reliability in the supply and installation of premium artificial turf. The business serves a wide range of clients across the Hawaiian Islands, delivering solutions for luxury residences, commercial properties, playgrounds, pet areas, putting greens, bocce ball courts, and large-scale recreational facilities. Its diverse portfolio includes both high-end residential landscapes and complex commercial installations, such as play decks for high-rise buildings and golf course practice areas. The company operates with experienced and skilled subcontracted crews on each island with most leads being generated organically through the company's website, strong industry reputation, and word-of-mouth referrals. The seller is planning their retirement and has decided to pursue the sale of this business. The seller remains active in the operations, spending roughly 10-15 hours per week on lead processing & delegation, estimates, material ordering, and oversight of the install crews. The seller has offered to stay with the business for 6 months to 1 year as part of their transition, in addition to carrying 15% of the purchase price as a show of good faith in the continued success of the business post-close.

With a purchase price of **\$165,000**, significant growth opportunities exist for a new owner who wishes to implement targeted marketing strategies, or pursue additional commercial and government contracts. The business benefits from franchise support and national brand recognition, offering further resources for expansion. The current owner is committed to ensuring a seamless transition and is willing to provide comprehensive training and operational support post-sale. This is an opportunity to acquire a well-established, scalable business with a proven track record and substantial potential for future growth.