

FOR SALE: Passively Owned Custom Upgrades & Automotive Services

Loyal client base with 90% repeat clients!

Financial Overview

List Price: **\$1,250,000**

Gross Sales

2024	2023	2022
\$765,025	\$808,255	\$730,300

Cash Flow

2024	2023	2022
\$326,861	\$351,939	\$338,267

- **High Profit Margin:** 43%

Valuation: Cash Flow x Multiple = Valuation
 \$326,861 x 3.8 = \$1,242,071

Assets Included in Purchase: \$727,900

1 Vehicle: \$24,000
Equipment: \$453,900
Inventory: \$250,000

Business Information

Services: Automotive maintenance and repair including tires and wheels, alignments, oil changes, lift and leveling kits, window tinting, and camera installs

Location: Omaha, NE with a service area spanning 40-mile radius of the Omaha Metro

Year Established: 1996

Personnel: 4 on staff including a Lead Technician, Office Clerk, an Accountant and Window Treatment Technician

Clients: 25+ Corporate Fleet Accounts and private owners: 90% are repeat!

Lease: The facility spans 6k sq ft which includes 5k sq ft shop space and a 1k sq ft showroom

Reason for Selling: Divestment/ cashout to supplement funds towards other larger company

Owners Role: Seller works less than 5 hours a week in the business. Duties include financial review and checking in with the team periodically

Seller Training Period: 6 months

Growth Opportunities: Expanding fleet sales, adding technicians & salesman, and leveraging additional marketing to meet demand

Funding Example

Purchase Price: **\$1,250,000**

10% Buyer Down Payment	\$125,000
10% Seller Financing	\$125,000
80% Bank Loan	\$1,000,000

A 10% down payment of \$125,000 returns \$139,973 in the first year after debt payments!

Description

Established 30 years ago, this long-standing automotive service and customization shop serves the greater Omaha metro with a strong reputation. Operating from a 6,000 sq. ft. leased facility with a dedicated showroom and fully equipped service bays, the business provides a wide range of offerings including tires and wheels, alignments, oil changes, lift and leveling kits, window tinting, camera installs, and extensive fleet services. The company maintains a loyal customer base, with approximately 90% repeat clientele, complemented by nearly 30 active fleet accounts. The business has a highly experienced team—most notably the lead technician, widely recognized in the region for advanced customization expertise. The reason for sale is due to divestment as the seller embarks on a new venture. The seller has offered to stay with the business for 6 months to ensure a seamless transition. Additionally, the seller has offered to carry 10% of the purchase price as a show of good faith in the continued success of the business post close.

Priced at **\$1,250,000** a buyer will need \$125,000 of unborrowed funds to own this business. With minimal owner involvement (less than 5 hours weekly), a strong brand presence, excellent online reviews, and diverse revenue streams, the business is positioned for new ownership to scale. Significant growth opportunities exist in expanding fleet sales, adding technicians, and leveraging additional marketing to meet demand.

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Last Revised: BV 12.9.2025

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